# SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY

# SAULT STE. MARIE, ONTARIO



# CICE COURSE OUTLINE

COURSE TITLE:	Producing, Freelancing and the Business of the Film Industry			
CODE NO. : MODIFIED CODE:	FPD242 SEMESTER: FPD0242	Winter		
PROGRAM:	Digital Film Production			
AUTHOR: MODIFIED BY:	Candice Day Paula Naylor, Learning Specialist CICE Program			
DATE:	Jan/2016 <b>PREVIOUS OUTLINE DATED:</b>	2015		
APPROVED:	"Angelique Lemay"	Jan/2016		
	DEAN	DATE		
TOTAL CREDITS:	2			
TOTAL CREDITS: PREREQUISITE(S):	2 none			

(705) 759-2554, Ext. 2737

# I. COURSE DESCRIPTION:

CICE students, with assistance from a learning specialist, will learn about higher level industry concepts including the studio system, tax credit system, film festivals, networking, making independent films and breaking into the industry. They will also gain an overview of all aspects of the film industry from financing to distribution. CICE students will acquire a fundamental knowledge of contract basics to how New Media plays a role in the current industry.

# II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:

Upon successful completion of this course, the CICE student, with the assistance of a learning specialist, will demonstrate the basic ability to:

1. Create independent film projects using development, scripting, preproduction, production and post production techniques

# Potential Elements of the Performance:

Student will gain a general understanding about everything involved in the business side of filmmaking from preproduction through to post production and distribution.

2. Develop a portfolio related project approved by instructor to show creative and professional skills and abilities in digital filmmaking

### Potential Elements of the Performance:

Students will gain an insight into the knowledge and skills required to properly produce and distribute their projects. They will also gain skills on how to effectively market themselves and begin to make a living in the industry.

3. Schedule and budget for various types of productions with different scopes

### Potential Elements of the Performance:

Students will demonstrate this knowledge through the completion of their assignments.

4. Research, pitch, produce, package, market and distribute projects using industry and new media outlets

### Potential Elements of the Performance:

Students will demonstrate this knowledge through in-class discussions and the completion of their production projects.

5. Work within a production team in various industry capacities and roles on short projects.

### Potential Elements of the Performance:

Students will demonstrate this through their group projects, work placement sessions and assessments.

6. Communication

### Potential Elements of the Performance:

Communicate clearly, concisely, and correctly in the written, spoken, and visual form that fulfils the purpose and meets the needs of the audience. Respond to written, spoken, or visual messages in a manner that ensures effective communication

Students will have to participate in class discussions and present/pitch ideas.

7. Numeracy

Potential Elements of the Performance:

Execute mathematical operations accurately with the assistance of a Learning Specialist.

Students will create schedules and budgets for their productions and assignments.

8. Information Management

# Potential Elements of the Performance:

Locate, select, organize and document information using appropriate technology and information systems and analyse, evaluate and apply relevant information from a variety of sources

Students will have to organize and plan for their assignments and productions;

9. Critical Thinking and Problem Solving

<u>Potential Elements of the Performance:</u> Apply a systematic approach to solve problems use a variety of thinking skills to anticipate and solve problems

Students will apply critical thinking skills to all assignments.

10. Inter-Personal

<u>Potential Elements of the Performance:</u> Show respect for the diverse opinions, values, belief systems, and contributions of others

Students will be expected to take part in class discussions and work with classmates when necessary.

12. Personal

Potential Elements of the Performance:

Manage the use of time and other resources to complete projects take responsibility for one's own actions, decisions and consequences

Students will be expected to complete all projects and defend their work. They will also be expected to articulate their initial industry aspirations.

# III. TOPICS:

- 1. Course Overview setting up your own Production Company
- 2. Incorporating/Branding/Accounting/Taxes
- 3. Networking/Job Searching/Social Networking
- 4. Copyright
- 5. Invoicing/Pricing/Rates/Change Orders/Promotional
- 6. Film Festivals
- 7. Guilds/Unions/Organizations/Memberships
- 8. Contracts and Freelancing
- 9. Distribution and Introduction to Industry Tools
- 10. Production Management: Casting/Crewing
- 11. Production Management: Scheduling and Budgeting
- 12. Production Management: Locations, etc.
- 13. Funding/Financing/Grants/Tax Credits
- 14. Work Session and Corporate Business Practices

15. Course Overview

### IV. REQUIRED RESOURCES/TEXTS/MATERIALS: Handouts will be provided.

### V. EVALUATION PROCESS/GRADING SYSTEM:

All assignments = 100% of the grade. Students must complete all assignments to achieve credit for the course. There will be 5 assignments worth 20% each.

The following semester grades will be assigned to students:

Grade	Definition	Grade Point Equivalent
A+ A	<del>90 – 100%</del> 80 – 89%	4.00
В	70 - 79%	3.00
С	60 - 69%	2.00
D	50 – 59%	1.00
F (Fail)	49% and below	0.00
CR (Credit)	Credit for diploma requirements has been awarded.	
S	Satisfactory achievement in field /clinical	

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place	emen	t or noi	n-graded	subject area.
			1.1	

U	Unsatisfactory achievement in
	field/clinical placement or non-graded
	subject area.

- X A temporary grade limited to situations with extenuating circumstances giving a student additional time to complete the requirements for a course.
- NR Grade not reported to Registrar's office.W Student has withdrawn from the course
  - without academic penalty.

If a faculty member determines that a student is at risk of not being academically successful, the faculty member may confidentially provide that student's name to Student Services in an effort to help with the student's success. Students wishing to restrict the sharing of such information should make their wishes known to the coordinator or faculty member.

# VI. SPECIAL NOTES:

\*Feature film and television series - 'work placement opportunities' during the school year are based on faculty approval/discretion.

# Addendum:

Further modifications may be required as needed as the semester progresses based on individual student(s) abilities and must be discussed with and agreed upon by the instructor.

# Attendance & Lates

Sault College is committed to student success. There is a direct correlation between academic performance and class attendance; therefore, for the benefit of all its constituents, all students are encouraged to attend all of their scheduled learning and evaluation sessions. This implies arriving on time and remaining for the duration of the scheduled session.

- Attendance will be taken 5 minutes after every class begins; students who are not present at this time will be considered late/absent for that class
- Any student(s) who leave while there is still 30 minutes or more left in the class will be considered late/absent for that class
- Any student(s) who return late from class breaks will be considered late/absent for that class. The typical duration for a class break will be 10 minutes, unless otherwise specified by the instructor.
- Absenteeism/tardiness will be considered of equal value when mark demerits are calculated
- All students will be given **TWO** "free" passes for absents or lates. After that, they will be deducted 1% from their class "Professionalism" grade, which is worth 10% of the final class mark.

# Tests/Quizzes

- All tests/quizzes will be taken in class at a predetermined time
- There will be no retake opportunities for in class tests and quizzes
- The quiz with the lowest grade will be omitted from the final grade calculation

# Assignments/Projects

- A project/assignment will be considered "submitted" only if it meets all the requirements specified in the project outline, which is to be made available to students when the project is assigned
- All class assignments/projects will be submitted through a pre-determined LMS dropbox, specific to the project and class in question. All submissions are thereby time-stamped by the school's system clock upon upload
- Unless otherwise specified, all assignments/projects will be due at the end of the day (11:59pm) on the date they are due
- Zero-tolerance late policy for all written assignments: Any assignment handed in after the predetermined date and time will automatically receive a grade of 0%. The LMS dropbox time-stamp will be referred to determine the submission time
- Late policy for film productions: 25% deduction per day after due date

### CICE Modifications:

### Preparation and Participation

- 1. A Learning Specialist will attend class with the student(s) to assist with inclusion in the class and to take notes.
- 2. Students will receive support in and outside of the classroom (i.e. tutoring, assistance with homework and assignments, preparation for exams, tests and quizzes.)
- 3. Study notes will be geared to test content and style which will match with modified learning outcomes.
- 4. Although the Learning Specialist may not attend all classes with the student(s), support will always be available. When the Learning Specialist does attend classes he/she will remain as inconspicuous as possible.

### A. Tests may be modified in the following ways:

- 1. Tests, which require essay answers, may be modified to short answers.
- 2. Short answer questions may be changed to multiple choice or the question may be simplified so the answer will reflect a basic understanding.
- 3. Tests, which use fill in the blank format, may be modified to include a few choices for each question, or a list of choices for all questions. This will allow the student to match or use visual clues.
- 4. Tests in the T/F or multiple choice format may be modified by rewording or clarifying statements into layman's or simplified terms. Multiple choice questions may have a reduced number of choices.

#### B. Tests will be written in CICE office with assistance from a Learning Specialist.

#### The Learning Specialist may:

- 1. Read the test question to the student.
- 2. Paraphrase the test question without revealing any key words or definitions.
- 3. Transcribe the student's verbal answer.
- 4. Test length may be reduced and time allowed to complete test may be increased.

#### C. Assignments may be modified in the following ways:

- 1. Assignments may be modified by reducing the amount of information required while maintaining general concepts.
- 2. Some assignments may be eliminated depending on the number of assignments required in the particular course.

#### The Learning Specialist may:

- 1. Use a question/answer format instead of essay/research format
- 2. Propose a reduction in the number of references required for an assignment
- 3. Assist with groups to ensure that student comprehends his/her role within the group
- 4. Require an extension on due dates due to the fact that some students may require additional time to process information
- 5. Formally summarize articles and assigned readings to isolate main points for the student
- 6. Use questioning techniques and paraphrasing to assist in student comprehension of an assignment

### D. Evaluation:

Is reflective of modified learning outcomes.